

Idle Thoughts

Think Tank

LOTS of brainwork, cogitation,
Musing, study, cerebration,
Care, reflection, rumination,
Quick decisions, contemplation,
Careful judgments, meditation,
Anguishing, deliberation,
Interviews and rapid writing
Beat the clock — and that's exciting!

Fitting headlines, page designing,
Urgent prose that needs confining:
Average reader never guesses
How much pain precedes the presses;
What late-hour debates are leading
Up to leisured breakfast reading.

Day by day, *The Times*, *Observer*,
Mail and *Sun* and all, deserve a
Little more consideration —
Not the waste-recycling station
Which is brainwork's last resort,
Occupied by so much thought.
