

## *A Word*

### *Perchance to Roam*

WHEN I chanced upon its full-page ad, at once I knew its rightful role:  
To help me stride the countryside and go –  
With lightweight telescopic shock-absorbing Nordic hiking pole –  
And from a hilltop view the world below.

A lightweight telescopic shock-absorbing Nordic hiking pole  
Is certainly a must in every home.  
It takes you trudging on the hills and makes your windblown soul  
Wonder whether all poles lead to roam.

It's adaptable, collapsible, it's splendid (on the whole),  
As shopaholics everywhere can see.  
Your lightweight telescopic shock-absorbing Nordic hiking pole:  
Please don't try to buy-one-get-one-free.

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